

# Capgemini Nordic Sustainability Tech Award 2025 FAQ

Sustainability  
TECH 2025 AWARD

New technologies are rapidly transforming all aspects of our society, economy, and environment. Is your organization, or an organization you know of, pushing the boundaries of sustainable tech? Is it an organization with ideas that scale or a project bringing to life a new sustainably focused product or service innovation? Then that could be the next winner of the Capgemini Nordic Sustainability Tech Award.

What do you need to do next? To nominate an organization or project, please fill in the form on the [website](#). We will then contact the nominated organization and ask for more detailed information based on the evaluation criteria.

## All nominated organizations will be expected to provide:

### Company information

- Organization name
- Project name – or the product or service name
- Geographical location of the project and your organization (needs to be in the Nordics)
- Project start and end date (if applicable)
- Link to website, annual report and sustainability report (if available)
- Nominee information
- Your level of contribution to each evaluation criteria

### Nominee information

- Full Name
- Job title
- Email
- Telephone number

### Evaluation criteria

Provide information, reasoning or calculations and supporting documentation, describing the contribution to each of the five evaluation criteria.

**a. Scalability and Adoptability** – Explain if and how the project/product/service can be adopted and scaled both within your company and industry and more broadly to other industries. And tell us what disruptive technologies or constellation of existing tech you're using to make a difference.

**b. Technological Leadership** – Describe the technological base on which the project/product/service has been developed, such as whether it is software or hardware based, or perhaps an IT process change. And tell us how innovatively your nomination incorporates sustainability and what level of disruption it will create compared to existing technologies.

**c. Business Viability** – Explain if, when, and how the project/product/service is expected to become financially viable. We would like to understand how it is expected to generate improved value to your company, its market positioning and profitability. We also want to see quantitative reasoning to understand when the financial benefits are expected to materialize and overcome the costs.

**d. Greenhouse Gas (GHG) Impact** – How is your nomination helping to address the global climate change challenge? You should consider the primary basis for your nomination's emissions reduction, such as whether it's a new, more energy efficient production process, a 'greener' end product, such as an electric vehicle, or perhaps a recyclable product at end-of-life. How will it achieve emissions reduction, for example through new or more efficient tech, a culture shift, or process change? We also want to see quantitative evidence of the GHG emissions impact in the form of CO2 emission reduction (either effective right now or potential).

**e. Other ESG Impacts** – Provide evidence of other environmental, social, and/or governance (ESG) impacts related to one or several of the areas covered by the 17 UN Sustainable Development Goals:

- Ends poverty in all its forms everywhere.
- End hunger, achieve food security, improve nutrition and promote sustainable agriculture.
- Ensuring healthy lives and promoting well-being for all at all ages.
- Ensuring inclusive and equitable quality education and promoting lifelong learning opportunities for all.
- Achieving gender equality and empowering all women and girls.

- Ensuring availability and sustainable management of water and sanitation for all.
- Ensuring access to affordable, reliable, sustainable and modern energy for all.
- Promoting sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.
- Building resilient infrastructure, promoting inclusive and sustainable industrialization and fostering innovation.
- Reducing inequality within and among countries.
- Making cities and human settlements inclusive, safe, resilient and sustainable.
- Ensure sustainable consumption and production patterns.
- Taking urgent action to combat climate change and its impacts.
- Conserving and sustainably using the oceans, seas and marine resources for sustainable development.
- Protecting, restoring and promoting sustainable use of terrestrial ecosystems, sustainably managing forests, combatting desertification, and halting and reversing land degradation and halting biodiversity loss.
- Promoting peaceful and inclusive societies for sustainable development, providing access to justice for all and building effective, accountable and inclusive institutions at all levels.
- Strengthening the means of implementation and revitalizing the Global Partnership for Sustainable Development.